

GRAEVES
AUTO & TIRE

Family owned and operated
serving Montgomery County
since 1952...

the Shop Rag

A monthly publication filled with industry news, maintenance and safety tips, upcoming events, special coupons, and more!



Midsize Comeback...

Are midsize pickup trucks making a comeback? Trends say yes (83% growth since 2013), and even Mercedes is considering their X-Class midsize pickup for the U.S market. Much of the growth is attributed to GM's redesign of the Chevrolet Colorado and GMC Canyon, but GM still follows behind Toyota's Tacoma which continues to lead this market segment. Other players include Nissan's Frontier and Honda's Ridgeline. Projected for late 2018, Jeep is planning to enter this segment with their newly designed pickup based Wrangler, while Ford plans



to bring back the Ranger in 2019 which has been pulled from their lineup since 2011.

Why is this happening?

Midsize pickups were reaching comparable prices to their full size counterparts which swayed buyers to the larger vehicles, but now that full size pickup trucks continue to grow in both size and price midsize trucks are now back into serious consideration for the market segment.



Car Fun Facts!

The first speeding ticket was issued in 1902.

The automobile is the most recycled consumer product in the world today.

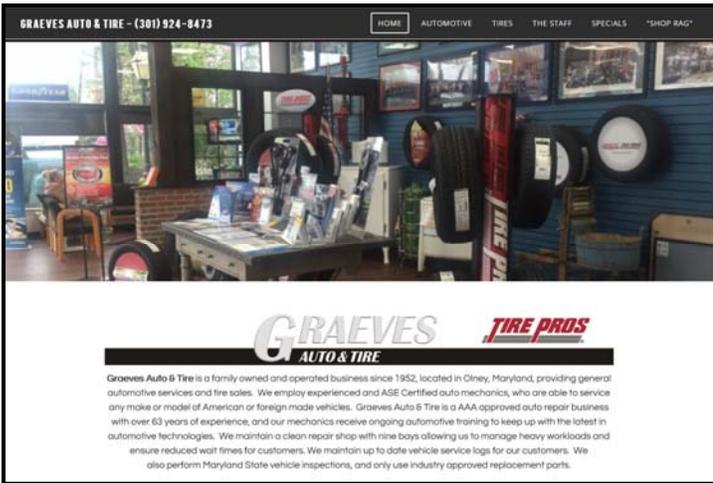
Most American car horns beep in the key of F.

See Page 3 for this month's special coupon!



Graeves Auto & Tire
is a AAA approved auto
repair center.

For more information please visit:
www.graevesauto.com



Updated Website Design!

Check out the new Graeves Auto & Tire Website!
 Interactive Map - Customer Survey - Special Deals -
 Meet the Staff - The Shop Rag - and much more!
 The site is also Mobile friendly for viewing on your
 smart phone or iPad type devices...

<http://www.graevesautoandtire.com/index.html>



Car Care "Tip of the Month"

Secure those pets!

Many pet owners often bring their little friends along on road trips. Whether a long overnight trip or a quick daily errand, having your pet in your vehicle can lead to distracted driving creating danger for you, your pet and others around you. Some distracting habits



may include petting your dog or cat while driving, letting your pet sit on your lap, feeding your pet, or even playing with your pet while cruising down the

road. Consider the following as options to improve safety while driving with pets.

- The use of a pet restraint system can both reduce distractions and help protect your pet.
- Airbags can be deadly to a pet. Always restrain a pet in the back seat.
- Crates (hard or soft) can be used in vehicles, but should always be strapped down.
- Pet car seats or basket-style holders can be used with smaller dogs.
- Barrier systems separating the front from back seats will reducing doggie distractions, but do not offer protection during a crash.

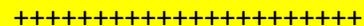


Did You Know?

Before 150 B.C., March was the first of 10 months in a year.



While March is the best month for basketball, it is the worst month for worker productivity.



March is the only month with three consecutive consonants in its name.



March is derived from Mars, the Roman god of war.

**MARCH
MADNESS**



Tire Sale

Over 500 Tires in Stock!

BF Goodrich - Goodyear - Michelin
Uniroyal - General



Free Tire Inspection
Free Tire Mounting
with qualifying purchase

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COUPON

Print and bring this coupon with you to
Graeves Auto & Tire at the time of purchase
and receive \$20 off a set of 4 tires (minimum \$200
purchase) and free mounting.

(This coupon may not be used in conjunction with any
other promotions or coupons.)

Coupon expires: March 31, 2017

COUPON