

A monthly publication filled with industry news, maintenance and safety tips, upcoming events, special coupons, and more!



Swing and a Miss...

Here is a look at some automotive technologies that are, or have become, useless today.



Rear-Seat Entertainment Systems

These systems were very popular back in the 90s and early 2000s, but

today we have tablets and smart phones the need for these costly systems is disappearing.

Paddle Shifters

Paddle shifters located on the back of some steering wheels allow drivers to make quick gear shifts without taking their hands off the steering wheel. These can be very useful if you're into street racing

or carving up the roadways on your way to the grocery store, but not really necessary for the typical driver.



Social Media Integration

Mostly just another way to distract drivers... Do we really need to tweet while driving down the road?



Voice Recognition

Now available for about 20 years, this technology has gotten better over the years, but is still not quite accurate enough to get much usage.



Head-Up Display

Considering how clear modern digital gauge clusters have become, the HUDs are nice but not really necessary.



*Wishing you and your family a
Safe and Happy Holiday Season!*

...from the Graeves Family



Digital Shifter

These new electronic gearshifts are now replacing traditional PRND tree designs. Unfortunately, many of these shifters can be confusing and difficult to use.

Gesture Control

While the idea of gesture control is intriguing, in a car it's not particularly useful. All of the functions controlled by gesture control are quickly and easily accessed via a button on the steering wheel or the dash.

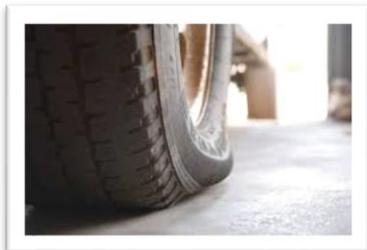




Car Care Tip of the Month!

Cold Weather and Your Tire Pressure...

Tires lose or gain 1-2 pounds of tire pressure per square inch (PSI) for every 10°F change in temperature. So theoretically, your tires could lose as much as 4 PSI if the temperature drops by 20°F. This can lead to uneven tire wear or even unsafe driving conditions. As the Winter or Summer weather comes in, it is important to check and adjust your tire pressure to the recommended PSI.



See page 3 for this month's special deal!

Did You Know?

Baby giraffes are born 6 foot tall.

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The human body contains almost 60,000 miles of blood vessels.

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85% of plant life is found in the ocean.

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Before 1850, golf balls were made of leather and were stuffed with feathers.



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December Holiday Tire Safety Special!

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