



GRAEVES
AUTO & TIRE
Family owned and operated
serving Montgomery County
since 1952...

the Shop Rag

A monthly publication filled with industry news, maintenance and safety tips, upcoming events, special coupons, and more!



Trends for 2025...

What automotove trends can we expect for 2025? Here are a few likely trends expected for the new year.

1. Expansion in Electric Vehicle Production

Investments will increase to meet both customer expectations and regulatory compliance at both the state and federal level.

2. Increase in Mobility

We will see progress towards Mobility-as-a-Service (MaaS) and Fleet-as-a-Service (FaaS) solutions to meet growing needs of the congested urban areas. Expect contiued work to overcome regulatory issues and testing in targeted cities.



3. Advancement in Driver Assistance and Autonomous Technology

This noticable trend will continue to evolve in 2025 to increase driver awareness and safety for all model cars and trucks.

4. Connectivity and Cybersecurity in Cars

As cars become more automated and connected, they will become increasingly vulnerable to cybersecurity threats. Cyber professionals have become valued members of automotve design teams.



See page 3 for this month's special deal!



Graeves Auto & Tire
is a AAA approved auto repair center.
For more information, please visit:
www.graevesauto.com



Happy New Year!
from the Graeves Family



5. Supply Chain Overhauls

World-wide disruptions to automotive supply chains have cause manufacturers to rethink strategies and realign to local/domestic production and sourcing solutions to reduce our reliance on foreign suppliers.





Car Safety Tip of the Month!

Winter Wax...

Summer is not the only time to consider waxing your car.

A fresh coat of wax can help protect your car from road dirt and grime all year long. Make sure you coat your headlights and keep them clean too. Your night-time visibility will be greatly improved!

NOTE: Make sure you check your wax's recommended application temperature range.



New Year's Fun Facts!

The world-renowned automotive manufacturer Porsche also builds tractors.

+++++

The average lifespan of a squirrel is 9 years.

+++++

Oak trees don't produce acorns until they are 50 years old.

+++++

More people are allergic to cows milk than any other food.

+++++

Your brain uses 25% of all the oxygen you breathe.

New Years Special!



Family owned and operated serving Montgomery County since 1952...

JANUARY

COUPON

Print and bring this coupon with you to **Graeves Auto & Tire** at the time of purchase and receive **10% off an oil change and tune up.**

(This coupon may not be used in conjunction with any other promotions or coupons.)

Coupon expires: **January 31, 2025**

COUPON